



## Game Nights Entertainment & Bandit Productions Helps Bars and Restaurants Boost Sales with Turnkey Gaming Experiences

Phoenix, AZ, July 2, 2025 — Game Nights Entertainment, with creative support and production services from Bandit Productions, is transforming slow nights into packed, high-energy events for bars and restaurants. Designed specifically for hospitality venues, Game Nights offers a complete game streaming service that delivers big-screen entertainment, bold graphics, fresh music, and experiences guests can't wait to return for.

"You're not just pouring drinks - you're building a vibe," said a Game Nights spokesperson. "We make sure that vibe is unforgettable."

Bandit Productions has partnered with Game Nights Entertainment to help tell their story and showcase how this innovative service is changing the game for bars and restaurants across the region. By developing creative assets and providing production expertise, Bandit supports Game Nights in amplifying their brand and driving greater reach.

Game Nights Entertainment makes the experience fully turnkey, providing easy setup and staff training, constantly updated game content, and built-in promotional support through social media and newsletters. Guests simply join using a code on their phones, play along on big screens, win prizes, and come back for more.

The results speak for themselves: Game Nights Entertainment has powered success for over 110 venues across Arizona, with more than 6,000 games played last year alone and 75,000+ app downloads. Long-time customers, including major brands like Dave & Buster's, report increased guest engagement and revenue.

"Game Nights is awesome. It is super easy to set up, and our guests stay longer and spend more," said John Smith, General Manager at Dave & Buster's.

With an average 25% sales lift on game nights and 80% customer retention after five years, Game Nights Entertainment is proving that immersive, social gaming is more than a gimmick - it's a reliable strategy for growing sales, loyalty, and repeat visits.

## **About Game Nights Entertainment**

Game Nights Entertainment has been transforming slow nights into packed, highenergy events for over 12 years. Their mission is to help bars and restaurants turn casual customers into loyal regulars by delivering the ultimate in shared gaming experiences.



## **About Bandit Productions**

Bandit Productions is a full-service production company specializing in original television, branded content, and client storytelling. With decades of combined experience in unscripted, live, and studio production, Bandit partners with brands to bring compelling ideas to life - from concept to screen and everywhere in between.

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